### Applied Arts and Sciences—Public Relations Emphasis
Office of General Majors
Student Success Center (CC 110) 806-651-5300

#### CORE CURRICULUM COURSES: 42 HOURS

<table>
<thead>
<tr>
<th>Course</th>
<th>HRS</th>
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<tbody>
<tr>
<td>ENGL 1301 Introduction to Academic Writing and Argumentation</td>
<td>3</td>
</tr>
<tr>
<td>COMM 1315, 1318, or 1321</td>
<td>3</td>
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<tr>
<td><strong>Mathematics (20)</strong></td>
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<tr>
<td>MATH 1314*, 1316*, 1324*, 1332*/<strong>, 1350/</strong>, 2412*, or 2413* (extra MATH hour moves to Code 90)</td>
<td>3</td>
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<tr>
<td><strong>Life and Physical Sciences (Code 30)</strong></td>
<td></td>
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<tr>
<td>ANTH 2351, ENGL 2321*, 2326*, 2331*, 2341*, 2343*; HIST 2311, 2323, 2372; PHIL 1301, 2374; SPAN 2311*, 2312***, 2313*, 2315*, or 2371</td>
<td>3</td>
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<tr>
<td><strong>Creative Arts (Code 50)</strong></td>
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<tr>
<td>ARTS 1303, ARTS 1304; DANC 2303; MUSI 1306, MUSI 1307, MUSI 1310, or THRE 1310</td>
<td>3</td>
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<tr>
<td><strong>American History (Code 60)</strong></td>
<td></td>
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<tr>
<td>HIST 1301, 1302, 2301, 2381</td>
<td>6</td>
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<tr>
<td><strong>Government/Political Science (Code 70)</strong></td>
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<tr>
<td>POSC 2305 and 2306</td>
<td>6</td>
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<tr>
<td><strong>Social and Behavioral Sciences (80)</strong></td>
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<tr>
<td>AGBE 2317*, COMM 2377; CRIJ 1301; ECON 2301, 2302; PSYC 2301; SOCI 1301</td>
<td>3</td>
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<tr>
<td><strong>Component Area Option (Code 90)</strong></td>
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<tr>
<td>AGRI 2300; BIOL lab hours (from Code 30); BUSI 1304; CHEM lab hours (from Code 30); CIDM 1105; CIDM 1301 or 1315; CS 1301; ENGL 1101, 1302*, 2311*; ENVR lab hour (from Code 30); FIN 1307; GEOL lab hours (from Code 30); IDS 1071 (1-3 hours); extra MATH hours (from Code 20); PHIL 2303; PHYS lab hours (from Code 30)</td>
<td>6</td>
</tr>
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#### PROFESSIONAL DEVELOPMENT CORE: PUBLIC RELATIONS 24 HOURS (21 if COMM 1318 is taken for University core)

- A grade of “C” or better must be earned in all courses listed below.

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>COMM 1318 Interpersonal Communication</td>
<td>3</td>
</tr>
<tr>
<td>COMM 2376 Communication Theory</td>
<td>3</td>
</tr>
<tr>
<td>MKT 3340 Principles of Marketing</td>
<td>3</td>
</tr>
<tr>
<td>MKT 3342 Consumer Behavior</td>
<td>3</td>
</tr>
<tr>
<td>ADVANCED COMM OR MKT ELECTIVE</td>
<td>3</td>
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### Bachelor of Applied Arts and Sciences Degree
BAAS (601)

#### ADVANCED ELECTIVES: 21 HOURS (TO TOTAL 39 ADVANCED HOURS EARNED AT WTAMU)—SEE NOTE II BELOW.

#### ELECTIVES—ANY LEVEL (to total 120 hours)

#### MINIMUM HOURS REQUIRED TO COMPLETE DEGREE 120

- The core curriculum must total exactly 42 hours. Excess hours must be moved to the major as an elective or a major requirement and stay within the 120-hour requirement or approved total submitted to the Coordinating Board for degree requirements. Some majors specify particular courses to meet core curriculum requirements when options are available.
- * Indicates prerequisites—see catalog for more information.
- ** While MATH 1332 and 1350 will fulfill core math requirements, they will NOT prepare students for higher-level math courses such as Plane Trigonometry (MATH 1316) or Pre-Calculus (MATH 2412).
- *** Or an equivalent course (second year, second semester) in a foreign language.

**NOTE I:** This degree assumes completion of an associate of applied science degree at a community college or completion of an appropriate occupational certificate prior to starting work on the B.A.A.S. degree at WTAMU. Included in this credit must be a block of transfer of technical/vocational credits, up to a maximum of 48 hours. Additional hours of academic credit may be transferred.

**NOTE II:** At least 39 hours of advanced work (3000- or 4000-level courses) for which tuition is paid must be earned at WTAMU, and 30 of the final 36 hours counted toward the degree must be earned at WTAMU. Correspondence courses are not considered in-residence, and as such may not count toward advanced hours. A maximum of 60 semester hours in any single discipline, six hours in religion (RELI) and six hours in physical education (PHED) can be counted toward a degree.