

**West Texas A&M University  
Advising Services  
Degree Checklist  
2021-2022**

(For assistance completing this form, contact Advising Services at 806-651-5300)

NAME: \_\_\_\_\_ WT ID: \_\_\_\_\_ DATE: \_\_\_\_\_

**General Business—International Business  
Specialization  
Department of Management, Marketing and General  
Business - CC 220 651-2525**

CORE CURRICULUM COURSES: 42 HOURS ♦		HRS
<b>Communication (Core 10)</b>		
See University Core Requirements below	(6)	
<b>Mathematics (Core 20)</b>		
See University Core Requirements below	(3)	
<b>Life and Physical Sciences (Core 30)</b>		
Take two courses from (extra lab hours move to Core 90): ♦ ANSC 1319; BIOL 1406 or 1408, 1407* or 1409*, 1411, 1413; CHEM 1405* or 1411*, 1412*; ENVR 1407*; GEOL 1401 or 1403, 1402, 1404; PHYS 1401*, 1402*, 1411, 1471, 1412, 2425*, 2426*; PSES 1301, 1307	6	
<b>Language, Philosophy and Culture (Core 40)</b>		
ANTH 2351, ENGL 2321*, 2326*, 2331*, 2341*, 2343*; HIST 2311, 2323, 2372; MCOM 1307; PHIL 1301, 2374; SPAN 2311*, 2312**/**, 2313*, 2315*, or 2371 Choose 1	3	
<b>Creative Arts (Core 50)</b>		
ARTS 1301, 1303, 1304; DANC 2303; MUSI 1306, 1307 (for music majors), 1310; or THRE 1310 Choose 1	3	
<b>American History (Core 60)</b>		
HIST 1301, 1302, 2301, 2381, 2382 Choose 2	6	
<b>Government/Political Science (Core 70)</b>		
POSC 2305 and 2306	6	
<b>Social and Behavioral Sciences (Core 80)</b>		
See University Core Requirements below	(3)	
<b>Component Area Option (Core 90)</b>		
BUSI 1304, CIDM 1301 or 1315, or ECON 2331 or University Core 90 equivalent	3	
<b>GENERAL BUSINESS—INTERNATIONAL BUSINESS SPECIALIZATION REQUIREMENTS: 96-97 HOURS A grade of "C" or better must be earned in all courses required for major.</b>		
<b>UNIVERSITY CORE REQUIREMENTS: 18 HOURS ♦</b>		
<b>CORE 10</b> ENGL 1301 Introduction to Academic Writing and Argumentation	3	
<b>CORE 10</b> COMM 1315, 1318, or 1321	3	
<b>CORE 20</b> MATH 1324* Math for Business and Economics I (preferred) or MATH 1314* College Algebra	3	
<b>CORE 80</b> ECON 2301 Principles of Macroeconomics	3	
<b>CORE 90**</b> BUSI 1304, CIDM 1301 or 1315, or ECON 2331 or University Core 90 equivalent	3	
<b>BBA CORE REQUIREMENTS: 39-40 HOURS</b>		
ACCT 2301 Principles of Financial Accounting	3	
ACCT 2302* Principles of Managerial Accounting	3	
MATH 1325* Math for Business & Economics II OR MATH 2413* Calculus I	3-4	
CIDM 2342* Statistics for Business and Economics	3	
CIDM 3330* Management Information Systems	3	
ECON 2302 Principles of Microeconomics	3	
ADVANCED ECONOMICS ELECTIVE	3	
FIN 3320* Business Finance	3	
BUSI 3312* Business Law	3	
MGT 3330 Principles of Management	3	

**Bachelor of Business Administration Degree  
BBA.GEN.BUS (302)**

MKT 3340 Principles of Marketing	3	
<b>College of Business communication component</b> Take one course from: ACCT 4373* Accounting Communications BUSI 1304 Business Communication BUSI 4333 Cross-Cultural Issues in Business Comm. BUSI 4350 Current Issues in Mgt. Communication BUSI 4375 Healthcare Comm. in the Bus. Environment BUSI/MGT 4380 Conflict Resolution and Negotiation BUSI 4382 Emerging Media Law BUSI/CIDM 3320 Digital Communications & Collaboration ECON 4370* Economics of Healthcare FIN 3350* Personal Financial Planning FIN 4320* Investments FIN 4321* Portfolio Management MGT 3335* Organizational Behavior MKT 3342 Consumer Behavior		
MGT 4315* Strategic Management and Policy	3	
<b>GENERAL BUSINESS CORE REQUIREMENTS: 3 HOURS</b>		
BUSI 3319* International Business OR MGT 4335* International Management OR MKT 4340* International Marketing	3	
MGT 4311* Business Ethics and Society OR FIN 4311* Corporate Governance and Ethics	3	
<b>INTERNATIONAL BUSINESS SPECIALIZATION: 33 HOURS</b>		
Take 18 hours from: BUSI 3319* International Business BUSI 4341 International Business Law POSC 4374 International Law and Organization ECON 4341* International Economics ECON 4342* Economic Development FIN 4323* International Finance MGT 4335* International Management MGT 4333* Diversity and Cross Cultural Management MKT 4340* International Marketing	18	
<b>AREA OF STUDY ELECTIVES</b>		
Take nine hours of upper-level courses from one area of study (ACCT, BUSI, CIDM, ECON, FIN, MGT, or MKT):	9	
FOREIGN LANGUAGE: take 2 courses	6	
<b>MINIMUM HOURS REQUIRED TO COMPLETE DEGREE</b>	<b>120</b>	

♦ NOTE: The core curriculum must total **exactly 42 hours**; excess hours must be moved to the major as an elective or a major requirement and stay within the 120-hour requirement or approved total submitted to the Coordinating Board for degree requirements.  
\*\* Note: **only six hours are required for Core 90**; extra hours from 4-hour Core 30 courses (if taken) will count either towards Core 90 or as elective hours.

\* Indicates prerequisites—see catalog for more information.  
\*\* Or an equivalent course (second year, second semester) in a foreign language.

Note: At least 36 hours of advanced work (3000- or 4000-level courses) for which tuition is paid must be earned at WTAMU. A maximum of six semester hours in religion and six semester hours in physical education (PHED) courses can count toward a baccalaureate degree.

**NOTE: This is NOT a degree plan. All undergraduate students must request an official degree plan from their academic dean's office by the time they have completed 30 credit hours.**

## WTAMU ADVISING SERVICES 2021-2022 Curriculum Guide

Major: General Business - International Business Spec.

Major Code: 302

First Year	
<b>Fall</b>	<b>Spring</b>
CORE 10 - ENGL 1301 <span style="float: right;">3</span>	CORE 90 - See checklist for options <span style="float: right;">3</span>
CORE 20 - MATH 1324 or 1314 <span style="float: right;">3</span> <small>(see Note 1 below)</small>	MATH 1325* or 2413* <span style="float: right;">3-4</span>
ECON 2301 <span style="float: right;">3</span> <small>(required for Core 80)</small>	ECON 2302 <span style="float: right;">3</span>
CORE 10 - Take one course from: <span style="float: right;">3</span> COMM 1315, 1318, or 1321	CORE 60 - Take one course from: <span style="float: right;">3</span> HIST 1301, 1302, 2301, 2381, 2382
CORE 90 - Business Course <span style="float: right;">3</span> <small>(see Note 2 below)</small>	CORE 70 <span style="float: right;">3</span> POSC 2305 or 2306
Semester Hours <span style="float: right;">15</span>	Semester Hours <span style="float: right;">15-16</span>

Second Year	
<b>Fall</b>	<b>Spring</b>
ACCT 2301 <span style="float: right;">3</span>	ACCT 2302* <span style="float: right;">3</span>
CIDM 2342* <span style="float: right;">3</span>	MGT 3330 <span style="float: right;">3</span>
CORE 40 - See checklist for options <span style="float: right;">3</span>	MKT 3340 <span style="float: right;">3</span>
CORE 60 - Take a 2nd course from: <span style="float: right;">3</span> HIST 1301, 1302, 2301, 2381, 2382	CIDM 3330* <span style="float: right;">3</span>
CORE 70 <span style="float: right;">3</span> POSC 2305 or 2306	FIN 3320* <span style="float: right;">3</span>
Semester Hours <span style="float: right;">15</span>	Semester Hours <span style="float: right;">15</span>

Third Year	
<b>Fall</b>	<b>Spring</b>
FIN 4311* or MGT 4311* <span style="float: right;">3</span>	Take one course from: <span style="float: right;">3</span> BUSI 3319*, MGT 4335*, MKT 4340*
International Business Requirement <span style="float: right;">3</span> <small>(see checklist for options)</small>	BUSI 3312* <span style="float: right;">3</span>
International Business Requirement <span style="float: right;">3</span> <small>(see checklist for options)</small>	International Business Requirement <span style="float: right;">3</span> <small>(see checklist for options)</small>
CORE 30 - See checklist for options <span style="float: right;">3</span>	CORE 30 - See checklist for options <span style="float: right;">3</span>
Foreign Language <span style="float: right;">3-4</span> <small>(see checklist for options)</small>	Foreign Language <span style="float: right;">3-4</span> <small>(see checklist for options)</small>
Semester Hours <span style="float: right;">15-16</span>	Semester Hours <span style="float: right;">15</span>

Fourth Year	
<b>Fall</b>	<b>Spring</b>
International Business Requirement <span style="float: right;">3</span> <small>(see checklist for options)</small>	MGT 4315* <span style="float: right;">3</span> <small>(see Note 3 below)</small>
International Business Requirement <span style="float: right;">3</span> <small>(see checklist for options)</small>	Advanced Economics Elective <span style="float: right;">3</span> <small>(3000- or 4000-level ECON course)</small>
COB Communication Component <span style="float: right;">3</span> <small>(see checklist for options)</small>	Area of Study Elective (2) <span style="float: right;">3</span> <small>(see checklist for options)</small>
Area of Study Elective (1) <span style="float: right;">3</span> <small>(see checklist for options)</small>	Area of Study Elective (3) <span style="float: right;">3</span> <small>(see checklist for options)</small>
CORE 50 - See checklist for options <span style="float: right;">3</span>	International Business Requirement <span style="float: right;">3</span> <small>(see checklist for options)</small>
Semester Hours <span style="float: right;">15</span>	Semester Hours <span style="float: right;">15</span>

### Degree Total Hours 120

**DISCLAIMER:** This curriculum guide should be used in conjunction with the corresponding degree checklist for general planning purposes only. The degree checklist (later a student's official degree plan) should be referred to as the comprehensive list of all courses required for the degree. An official degree plan is required after completing 30 hours. Students should always seek the advice of their academic adviser before scheduling classes.

#### Identified Marketable Skills:

- Problem identification and solving skills
- Communicate effectively in written and verbal formats
- Strong interpersonal skills that include: communication, listening, and leadership

#### Top 3 Local Employers or Industries/Professional Programs/Possible Career Opportunities

- Banking and Financial Industries
- International Business Contractors
- Federal, State, or Local Government Institutions

#### Prerequisites/Important Sequences/Other degree Notes:

\* Indicates prerequisites are required. See University catalog for more information.

**Note 1 - Math progression:** MATH 1324 (or 1314) to MATH 1325 (or 2413) to CIDM 2342.

**Note 2 - Core 90:** BUSI 1304, CIDM 1301, CIDM 1315, ECON 2331, or University Core 90 equivalent.

**Note 3 - MGT 4315:** Must be a current senior and have completed FIN 3320, MGT 3330, and MKT 3340.