Buffalo Advertising Makes History by Winning 1st Place in District, Moves on to Nationals

West Texas A&M University’s competitive advertising team, Buffalo Advertising, won first place for best media plan and the overall first-place trophy for best campaign at the 10th District National Student Advertising Competition (NSAC) April 10-12 in Tulsa, Okla. The first-place finish sent the team on to the national NSAC competition June 5-8 in Phoenix, Ariz. where the team placed eighth in the nation.

The national competition requires American Advertising Federation (AAF) college chapter members to develop a 20-page marketing campaign and 20-minute presentation in response to a case study co-authored by the client and the AAF Academic Division. This year’s case study challenged students to increase awareness and consideration of the Glidden paint brands within Walmart stores across the nation.

“Each year the bar is set higher, and each year these students rise to the challenge,” Lori Westermann, team adviser said. “We love going to competition knowing we are a David among Goliaths. We compete against some of the biggest D1 schools in the nation. I think that knowledge motivates these students to work harder and really believe that they can compete with anyone in the nation.”

Judging is conducted by professionals in the advertising industry selected by the client and its advertising agencies. More than 150 colleges and universities take on the NSAC challenge each year.

“This is truly a group effort. From WT administration and colleagues to our local Amarillo Advertising Federation, we enjoy the most unbelievable support for this competitive effort. You can’t help but be motivated when you’ve got that kind of backing,” Westermann said.
Lambda Pi Eta Honor Society was chartered at West Texas A&M in 1995. The purposes of Lambda Pi Eta include to recognize, foster and reward outstanding scholastic achievement, to stimulate interest in the field of communication and to promote and encourage professional development among communication majors.

In 2012-2013, Lambda Pi Eta sponsored a food drive for the International Day for the Eradication of Poverty, supported Eveline Rivers Sunshine Cottage and collected items for Operation Christmas Child.

Two members, Chris Bridenbaugh and Mike Lawton, had their rhetorical essays accepted for presentation at the 2013 SSCA Undergraduate Honors Conference.

The WT speech team was started in the mid ’60s as a debate-only program. The individual events competitive team started in the early ’70s by Guy P. Yates, for whom the program’s camp and some speech scholarships are named. The team is nationally ranked in the American Forensics Association and the National Forensics Association. WT has a strong tradition of being extremely competitive. The team regularly places in the top sweepstakes awards at the tournaments attended.

The team also helps in running three district UIL tournaments in the spring and judging at high schools. In the fall, they run the Guy P. Yates fall TFA tournament. In the summer, they run the summer speech camp. The team is very active in helping the community of forensics.

In 2012-2013, the program had a very small but highly successful team of five students that traveled to over 12 tournaments across the nation. The new team of 14 will attend a retreat in August before school begins to prepare for competition. The team is culturally diverse and typically includes students with varying degrees of experience, from state and national champions to students who have never done competitive speech.

Ad/PR Society Connects Students with Industry Professionals

The WTAMU Ad/PR Society is a professional student organization that represents the American Advertising Federation. Through their involvement in the club, students build their resume and portfolio by competing in the Houston Advertising Federation Student Competition each fall and the local ADDY Awards each spring. Membership in AAF also opens access to scholarship and internship opportunities across the country.

Forensics Team Places 7th in Nation

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Lambda Pi Eta Serves the Department and the Community

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WT NBS Chapter Continues to Compete at National Level

The National Broadcasting Society, founded in 1941, hosts chapters at more than 60 universities across the United States, and the one at WTAMU is one of the strongest. Student members in the WTAMU chapter compete at regional and national competitions, attend regional and national conferences, host weekly meetings with speakers, workshops or other valuable content, and volunteer their time for local nonprofits, such as Family Support Services.

Students traveled to Arlington for the South Central Regional Conference in November and to Washington, D.C. for the NBS National Conference in March. The fall semester also included a behind-the-scenes tour of the broadcasting facilities at Cowboys Stadium in September.

AERho is the group’s honor society. To become a member, a student must maintain a 3.25 or higher GPA and have completed at least three semesters of full-time college work in a broadcasting program.

PRSSA Founds Chapter at West Texas A&M

The national Public Relations Student Society of America granted WTAMU its official charter Feb. 22. PRSSA is made up of more than 11,000 students and advisers organized into 300 plus chapters in the United States and Argentina.

Student leaders began planning in late spring, including President Megg Dunlap, Vice President Taylor Hill, PR Director Lauren Shelton, Secretary Payton Maxfield, Treasurer Belynn Sharp, and Historian Cara Acciaioli.

Dunlap attended the PRSSA National Assembly April 5-7 in Albuquerque, N.M. They plan to launch on-campus activities and meetings in the fall. They also hope to raise funds to attend the PRSSA National Conference Oct. 25-29 in Philadelphia.

PRSSA is led by a National Committee of members from PRSSA and the Public Relations Society of America (PRSA). PRSSA has a rich history of support from the parent organization, which offers professional development, networking opportunities and news. PRSSA is designed to help students enhance their education, broaden their networks and launch their careers in public relations.

WT’s Department of Communication collaborated with Amarillo College in 2012 to establish the Texas Panhandle Pro Chapter of the Society of Professional Journalists.

The chapter is designed to improve journalism in the Texas Panhandle and provide journalists and other professional communicators with an organization to talk about the changes and challenges facing modern mass communication.

Membership is open to professionals, educators and students. Contact SPJ adviser Dr. Butler Cain at bcain@wtamu.edu for more information.
KWTS 91.1 FM is a non-commercial college station on the West Texas A&M University campus. KWTS is fully operated by students. The station runs at 6,000 watts, which reaches approximately nine counties in the Texas Panhandle.

KWTS began broadcasting in 1972 with only 10 watts of power, just enough to blanket the campus. For 8 hours each day, students wrote and announced special programs in conjunction with speech and journalism classes. Programming included news, music and sports coverage. In 1982, the Federal Communications Commission ordered all educational stations to increase power. KWTS increased its power to 100 watts and began broadcasting in stereo on March 21, 1982. The upgrade allowed KWTS to be heard throughout Canyon.

On April 18, 1998, KWTS “The One” 91.1 received permission to construct a transmission tower for an upgrade to 6,000 watts. Former University President Russell C. Long was the first voice heard on 91.1 in Amarillo and surrounding areas. The first 91 minutes were programmed with specific music to commemorate the history of the station and the evolution of college radio.

On Sept. 11, 2006 at 9:11 a.m. KWTS signed on the air from the Schaeffer Studio inside the brand new Sybil B. Harrington Fine Arts Complex. This new state-of-the-art studio would be the new home for all future KWTS on-air personalities, raising the bar for students to come. Dr. Leigh Browning and Mr. Randy Ray commemorated the first sign on from the Schaeffer Studio. Houston Howell, former general manager of KWTS, and Drew Hicks, former program director, were the first live student voices heard from the Schaeffer Studio, along with a special address from Sue Park, former dean of the Sybil B. Harrington College of Fine Arts and Humanities.

KWTS Puts Students in Control and on the Air
WTTV Live Crew Offers Action-Packed Experience

WTTV is the campus’ closed circuit television channel. It promotes all organizations on campus and airs programs from News One and KWTS, as well as re-broadcasting home WT football games.

Live Crew has seven paid students and a number of volunteers who run the video board at football games and live web stream of athletic events on gobuffsgo.com.
The Prairie is the student-run newspaper of West Texas A&M University. Since its birth in 1919, The Prairie has covered news and events of, not only the West Texas A&M community, but the Canyon community as well.

The Prairie has come a long way in the past few years. It has grown from a small organization of only five or six students in 2011 to a blossoming and busy newsroom with more than 20 student volunteer and staff reporters, photographers and designers. Today, The Prairie is the primary source of news and current events of the WTAMU campus.

At The Prairie, students have the opportunity to work in a professional newsroom. They get to know what it feels like to work against a deadline and to have their stories, photos and designs published for the entire community to see. Students also get to experience the adrenaline rush that often comes with breaking news stories and get to experience, first hand, the power of the press.

As news and events happen, The Prairie is right there to cover them. Recently, an evacuation drill was conducted on campus and Prairie reporters were at the scene talking to police officers. As the Buffs football team made its way to play in Cowboys Stadium, Prairie reporters gained special access to the players and coaches on and off the field. When celebrity guests and lecturers visit the campus, The Prairie is invited for special access and interviews.

The Prairie is a great way for students to build their communication acumen as well as their critical thinking and creative skills. At the end of their careers at The Prairie, students leave the newsroom equipped with tools and abilities that will benefit them in every aspect of life, no matter what they choose to do.
Students on the Eternal Flame staff together shot more than 15,000 photos of campus life in 2012-2013 and completed production of the 100-page year-in-review publication.

Additionally, the team finalized plans for the new website, http://www.wtamu.edu/student-life/eternal-flame.aspx.

The staff also served the community in specific photography-related roles, acting as the photographers for the Laura W. Bush Institute for Women’s Health GiRL Power event on Nov. 17 and De Nina a Mujer on April 5. Both events were designed to engage and educate pre-teens and their mothers in important life issues such as self-esteem, exercise, nutrition, Internet safety, bullying and communication. At both day-long events, staff members took more than 300 photos of girls and their mothers.

EF staff members also competed at the Texas Intercollegiate Press Association meeting in April. Cara Acciaioli, assistant editor, earned top honors in the on-site two-person photo essay with Alex Montoya, Prairie photographer.

The Canyon Weekly, is comprised of students in MCOM 3322 TV News Production and MCOM 3335 Television Reporting. These courses have been in the curriculum since the 1980s.

Students learn everything from reporting and anchoring to studio and field camera operation. It takes more than 20 students each week to put on the live newscast.

The News One experience can be quite stressful, but like other experiential learning opportunities, it offers students a sample of the “real world,” in this case mirroring the television news environment.
Unity—the Power of One was the theme of the 2013 Communication Week. Events included a game show, How Much Do You Know?, featuring three faculty members; an alumni table talk event; a lecture about media theory by alumnus Dr. Clark Callahan; the Distinguished Lecture Series keynote address by former CBS news anchor Betty Nguyen; a hotly contested Project Runway; and an intellectual property lecture by attorney Chris Stewart. Committee members who helped plan the week’s events included Alex Gruhlkey, Robin Mosier, Keltin Wiens, Chris Bridenbaugh, Brittany Castillo, Tori Stone, and Georgia Romig.

Project Runway has become a student favorite at each year’s Communication Week. Teams of students dress up a faculty member who competes against other faculty.

Former CBS news anchor Betty Nguyen spent a lot of time visiting with individual students before and after her keynote speech. Here she stands with The Prairie Editor Ashley Hendrick.

Students compete at the How Much Do You Know? competition. Students are asked trivia questions about particular faculty.
The British Debaters Are Coming

On Monday, Oct. 8, students filled the JBK Commons to hear the annual UK-WT debate. WT Forensics Team member Chris Bridenbaugh and Graduate Assistant Bethany Beck represented WT, while Ettie Bailey-King and Willard Foxton served as the UK Team.

Besides the big event, the UK debaters visited a number of communication classes during the day.

Bailey-King recently graduated in English Literature and plans to continue graduate study in the UK. Foxton was a student of the University of the West of England, Bristol University and the Middle Temple. He holds a degree in law, a master’s degree in International Criminal Justice and qualified as a Barrister.

Bob Woodward Distinguished Lecture

On April 15, legendary reporter Bob Woodward visited Dr. Butler Cain’s Media Writing class and spoke to the community that evening as part of the Distinguished Lecture Series.

“It’s such a rare opportunity for students to have a private discussion with someone like Bob Woodward, who is an icon of journalism in this country,” Cain said. “He was engaging, honest, and encouraging, and it was a memorable event for our faculty and students.”
WTAMU mass communication students produce a music show called The One Sessions every semester in the AT&T High Definition Studio. From the set design to the editing, all of the work is done by students. The show is simultaneously multi-track recorded in WT’s state-of-the-art recording studio.

In fall 2012, The One Sessions hosted Natalie Schlabs & Friends, which earned a Bronze Telly award, among other recognition, and later aired on a local TV station. With nearly 11,000 entries from all 50 states and numerous countries, the Bronze Telly was truly an honor.

“The Telly Awards has a mission to honor the very best in film and video,” said Linda Day, Executive Director of the Telly Awards. “West Texas’s Broadcasting/Electronic Media Program’s accomplishment illustrates their creativity, skill, and dedication to their craft and serves as a testament to great film and video production.”

In the spring, students produced the show with guest artist Zac Wilkerson.

“I worked for a number of years in the media industry and worked on dozens of TV shows and films,” said Randy Ray, director of broadcast engineering and faculty adviser for The One Sessions. “The program that these WT students produced is as professional as anything in the industry. I’m proud of their hard work, creativity and professionalism.”
“Firelight Fables” Storytelling Festival

West Texas A&M University’s Department of Communication and the Panhandle Storytelling Guild brought the “Firelight Fables” Storytelling Festival to the stage Friday, April 26 in a concert featuring award-winning children’s book author and storyteller Carmen Deedy.

Other events for the annual storytelling festival included two children’s concerts and an afternoon workshop for university students and the community.

WT students both produced and performed in the day-long festival. A new feature for the evening performance was “Story on the Spot,” an impromptu storytelling performance. Audience members chose from a series of images and, based on the images selected by the audience, the storytelling seminar students had to promptly create a story.

In addition to the festival’s sponsorship by the Panhandle Storytelling Guild and the WTAMU Department of Communication, funding was also provided by WTAMU’s Guest Artist Series.

MCOM Thanksgiving Potluck

The WT chapter of the National Broadcasting Society hosted a potluck dinner for all mass communication majors in November. Toys were also collected at the dinner for Toys for Tots.

Carmen Deedy began writing as a young mother and storyteller whose NPR commentaries on “All Things Considered” were collected and released under the title, Growing Up Cuban In Decatur, Georgia. The 12-story collection soon garnered awards including a 1995 Publishers Weekly Best Audio (Adult Storytelling) and a 1996 Parents’ Choice Gold Award.
Members of Ad/PR Society hosted the “How High Can You Jump?” in December 2012. The club promotes an annual canned-food drive to help bring in donations for the group’s philanthropy, the High Plains Food Bank. The College of Fine Arts competed to see which department could get the most donations. The winning program has a faculty member dress as an elf for a day. The most recent winner was Connie McKee, director of the Forensics Team.

Dr. Trudy Hanson’s freshman seminar class conducted a silent flash mob to gain awareness for world poverty.

Lambda Pi Eta collected items for Eveline Rivers’ Sunshine Cottage in February, filling the collection boxes with cleaning items that single parents who are residents of Sunshine Cottage and attending WTAMU or AC can use.

National Broadcasting Society members volunteered their time for the YMCA Healthy Kids event in April. NBS members also served Family Support Services for its annual Mardi Gras fundraising event in the spring. FSS has become the group’s philanthropy.
WT Leadership

WT Leadership/COMM 3399 strategically partners with Leadership Amarillo/Canyon (LAC) to facilitate and lead area teens during once-a-month Leadership Days in both the fall and spring semesters.

In March, students spent the morning at the Amarillo Snack Pak 4 Kids warehouse packaging food for area schools to distribute to needy kids. They also brainstormed ideas of how Snack Pak 4 Kids could gain access and discretely distribute food packs to area high schools.

WT Leaders have the opportunity to learn about the many needs of our community, hear from local leaders in many areas of leadership, and visit and volunteer at local non-profit and for-profit organizations. Students are leading by example, mobilizing teens to invest in others, and realizing their capacity to influence positive change in our schools and community.

This year the group decided to take on the task of recruiting area businesses to help provide meals to kids at area parks during the City of Amarillo summer Parks and Recreation program. Students secured many commitments from local restaurants to provide a hot meal once a week to kids who likely will have only one meal a day.
Competitions & Awards

Texas Intercollegiate Press Association

- On-Site: 2 person photo essay, 2nd place – Cara Acciaioli & Alex Montoya
- On-Site: PR Crisis Management, Honorable Mention – Brooke Self
- Best Breaking News Online, 1st place – Ashley Hendrick, Katie Nichols, Alex Montoya, Tyler Anderson, Matthew Watkins, Krystina Martinez
- Best Use of Multimedia Package, 1st place – Georgia Romig, Tyler Anderson, Ernesto Arizpe and Preston Thomas
- General Web Site Excellence, 2nd place – Daniela Fierro
- Best Use of Multimedia Package, 3rd place – Georgia Romig, Ernesto Arizpe and Preston Thomas
- Online Best Video, 3rd place – John Lee and Alex Montoya
- Sports Column, 3rd place – Keltin Wiens
- Online Best Blog, 3rd place – Daniela Fierro, Tessa Davis, Connor Woods and Tori Nicholls
- Picture Story, Honorable Mention – Alex Montoya
- Best Blog, Honorable Mention – Preston Thomas, Ernesto Arizpe, Georgia Romig
- Best Interactivity, Honorable Mention – Daniela Fierro
- Sports News Story, Honorable Mention – Matt Watkins
- Feature Story, Honorable Mention – Jordan Fry

AAF Student ADDY Awards

Student Gold ADDY
“Life Innovated” Nissan Campaign
Carlos Aguirre, Senior Mass Comm major, Ecuador
Mateo Pinzon, Senior Mass Comm major, Columbia
Stacy Saultz, Senior Mass Comm major, Amarillo
Julia Greif, Senior Mass Comm major, San Antonio
Wilson Lemieux, Senior Mass Comm major

Student Gold ADDY
“Sundress Sunday” Element of Advertising, Photography
Morgan Wheatley, General Studies, Clarendon

Student Silver ADDY
“The Sky’s The Limit” Element of Advertising, Photography
Darren Darthard, Senior Mass Comm major, Lubbock

Student Silver ADDY
“Texas Legends” Element of Advertising, Photography
Josh Durham, Senior Mass Comm major, Shallowater

National Broadcasting Society

National Awards
- Model Chapter of the Year
- Professional Member of the Year: Randy Ray, director of broadcast engineering and lecturer in the Department of Communication
- Rookie of the Year: Filiberto “JR” Alvarado
- Grand Prize for Audio Studio or Live Performance segment: Lance Wells for “Can’t Deny The Blues by Blues Boy Willy’s Band”
- Grand Prize for Video Comedy Program: Amber Moore, Koehler Wendt, Travis Lubbe, Seph Stiles, Chris Jesko and Miguel Benavides for “The Locker Room”
- AERho Member of the Year Honorable Mention: Rebekah Purl
- Mari Samarripas was also inducted into the AERho honor society.

Telly Awards

The Telly Awards has named West Texas A&M University’s Broadcasting/Electronic Media Program as a Bronze winner in the 34th Annual Telly Awards for The One Sessions Fall 2012.
Eight students traveled to Arlington for the South Central Regional Conference on Nov. 2-3 to represent the National Broadcasting Society of West Texas A&M University. In addition to the workshops attended by the students and faculty on Saturday, awards for the competition were given Friday evening. WT students won 11 awards.

- Jacob Bradford – Honorable Mention in the Open Video Category
- NewsOne class (Spring 2012) – 2nd place for News Program
- Izaak Chavez – Honorable Mention for Hard News/Spot News
- Viridiana Diaz, Chelo Rivera and Brandon Carpenter – 2nd place for News Feature Package
- Viridiana Diaz and Darren Darthard – Honorable Mention for News Feature Package
- Jeff Horne – 3rd place for Promos
- Bri Leeper and Seph Stiles – Honorable Mention for Audio PSAs
- Travis Lubbe, Seph Stiles and Nick Lynch – 2nd place for Promos
- Mari Samarripas and Amber Moore – 3rd place for Hard News/Spot News
- Koehler Wendt, Jeff Horne, Lance Wells and Daniel Farris – 2nd place for Music Video
- Katie White and the WTTV Live Crew – 2nd place for Sports Program

Buffalo Advertising earned fifth place at the 2012 National Student Advertising Competition (NSAC). Team members included:
- Stacy Saulz, Presenter & Project Manager, junior mass communication major, Amarillo
- Tyler Sweeney, Presenter & Creative Dept., senior mass communication major, Corpus Christi
- Julia Greif, Presenter & Creative Dept., junior mass communication major, San Antonio
- Wilson Lemieux, Presenter & Creative Dept., sophomore mass communication major, Wellington
- Darren Darthard, Presenter & Promotions Dept., junior mass communication major, Lubbock
- Carlos Aguirre, Graphic Designer & Media Dept., junior mass communication major, Quito, Ecuador
- Sheryl Proctor, Production & Creative Dept., junior mass communication major, Earth
- Jessica Chandos, Copy Assistant & Promotions Dept., junior mass communication major, Dallas
- Kristin Kuhns, Copy Assistant & Media Dept., senior mass communication major, Castle Rock, Colo.
- Lindsey Sweetgall, Media Dept., junior mass communication major, Canyon
- Paul Lamonica, Media Dept., junior mass communication major, Amarillo
- Jordan Smith, Promotions Dept., junior mass communication major, Amarillo
- Frankie Sanchez, Promotions Dept., senior mass communication major, Amarillo
- Mateo Pinzon, Graphic Designer, junior mass communication major, Bogota, Columbia
Buffalo Advertising won first place for best media plan and the overall first-place for best campaign at the 10th District National Student Advertising Competition (NSAC) April 10-12, 2013 in Tulsa, Okla. The first-place finish took the team to the national NSAC competition June 5-8 in Phoenix, Ariz. where the students earned eighth place in the nation.

Members of the presentation team:
- Kyle DeVore, senior mass communication major—creative department
- Megg Dunlap, senior mass communication major—PR department
- Robin Mosier, senior mass communication major—media department
- David Gisch, junior mass communication major—PR department
- Lauren Shelton, junior mass communication major—creative department

Buffalo Advertising Team:
- Zivorad Filipovic, senior mass communication major—PR department
- Emily Gross, sophomore mass communication major—retail department
- Kendal Kuehler, junior mass communication major—design assistant
- Travis George, senior mass communication major—creative department
- Cecily Charles, senior mass communication major—creative department
- Tessa Davis, freshman mass communication major—media department
- Marisa Howell, junior graphic design major—graphic designer
- Sheryl Proctor, senior mass communication major—PR department
- Yadira Garcia, senior mass communication major—retail department
- Bethany Beck, graduate student in communication studies—project manager
- Lauren Lomax, senior mass communication major—PR department
- Alex Montoya, junior mass communication major—retail department
- Darren Darthard, senior mass communication major—media department
- Julia Greif, senior mass communication major—retail department
- Abbey Coufal, junior mass communication major—media department
- Wilson Lemieux, senior mass communication major—strategy/production specialist

Forensics Team

- The team placed 2nd at the Hill Country Invitational and the Cameron Classic
- 3rd at the Texas Christian University Invitational Tournament
- 4th at the Debates on a Plain Invitational Tournament
- Chey Shifflett was the Overall Individual Speaker at the Hill Country Invitational Tournament
- Dalinda Andrade was the Overall Individual Speaker at the Bethel University Invitational Tournament

At the American Forensics Association National Tournament:
- Chey Shifflett placed 13th out of 160 students in Prose Interpretation
- Chey Shifflett placed 15th out of 150 students in Dramatic Interpretation
- Mike Lawton and Chey Shifflett placed 8th out of 120 teams in Duo Interpretation.

At the National Forensics Association National Tournament:
- Dalinda Andrade placed 15th out of 160 students in Dramatic Interpretation
- Dalinda Andrade placed 14th out of 140 students in Poetry Interpretation
- The team placed 7th overall
The WTAMU graduate communication program is 36 hours, with a thesis and non-thesis route, which can be tailored to individual career goals.

Our main areas of focus are corporate communication, mass communication, and performance, with the ability to provide classes in other areas through electives and independent studies.

Learn more at wtamu.edu/commgrad, or contact Dr. Kris Drumheller, director of graduate studies, at kdrumheller@wtamu.edu or 806-651-2816.

Communication Hall of Fame

On Sept. 20, 2013, the inaugural Communication Hall of Fame dinner and induction will take place on campus.

If you have someone to nominate for consideration, please let us know.

Claire Shipman, ABC News senior national correspondent, will serve as the keynote speaker for the event. Proceeds from ticket sales will benefit students within the department. If you would like to attend the banquet, see http://www.wtamu.edu/communication-hall-of-fame.aspx for more information or call 806-651-2798.

Study Abroad Opportunities

This year, communication students traveled to London under the supervision of communication professor Dr. Kris Drumheller and business professor Dr. Nick Gerlich in June. The courses offered focused on international advertising and strategic communication.

Another group of communication students journeyed to Asia with Dr. Butler Cain and Professor Kim Bruce. The group visited Seoul and Tokyo, and the courses focused on travel writing.

A study abroad program to Peru is in planning stages under Professor Connie McKee.
Other News

The Department of Communication had many other noteworthy accomplishments this year including:

- Communication Studies student **Jill Bramlet** was selected for an internship with Congressman Mac Thornberry for summer 2013

- Mass Communication - Broadcast Journalism December 2012 graduate **Krystina Martinez** served as an intern at NPR in Washington, D.C.

- Mass Communication - Advertising/Public Relations students **Abbey Coufal** and **Jordan Smith** received Advertising Education Foundation of Houston scholarships.

In addition to being named Professional Member of the Year by the National Broadcasting Society, Randy Ray was also awarded Adviser of the Year by the WT CORE office.

Mass Communication student Carlos Aguirre was selected for a prestigious Stickell Internship Award for summer 2013.

May 2012 Mass Communication - Broadcast Journalism graduate Melissa Bauer-Herzog was named a Fulbright Scholar this spring in the highly competitive UK program.

In the spring semester, the CORE office awarded Buffalo Advertising with the Presidential Order of the Silver Buffalo.
At the end of the semester, end-of-the-year events were held for both Communication Studies and Mass Communication students. Awards were given and seniors were honored.

May graduation included 39 Mass Communication majors, 9 Communication Studies majors, and 5 master’s program graduates.
Please join us for the

COMMUNICATION HALL OF FAME

BANQUET

September 20, 2013 • 6 pm
Alumni Banquet Facility

$50 Donors • $35 Students
$500 Sponsorship Table*
*seats eight, recognized in program

Contact WTAMU Department of Communication for tickets
806.651.2798 or thanson@wtamu.edu

Keynote Speaker - Claire Shipman
Senior National Correspondent
ABC News and New York Times best-selling author

sponsored by the WTAMU Department of Communication
To make nomination or for more information, please visit:
wtamu.edu/academics/communication-hall-of-fame.aspx