WTAMU in the HEART of AMARILLO
Become our partner.

INVEST IN THE
HEART OF AMARILLO.
West Texas A&M University has had a long-standing relationship with Amarillo, but we now hope to create a more permanent and visible presence in the city.

We want to play a major role in developing a better educated workforce and improving quality of life for the Amarillo community. The renovation of the Commerce Building and establishment of a permanent WTAMU Amarillo Center campus is a major step in that direction.

Your support comes at a critical time in this process.

Partnering with donors like you is crucial in the development of the WTAMU Amarillo Center. Your support will give this project the necessary and timely momentum it needs to come to fruition.

We invite you to take the next step and join us as we seek to advance Amarillo by creating an innovative metropolitan hub that not only builds a stronger economy but also improves the workforce and industry for the city, the Texas Panhandle and beyond.

J. Patrick O’Brien
WTAMU president
Cultivate a “HOMEGROWN” WORKFORCE

Amarillo employers are eager to recruit the skilled and educated workforce that a permanent, established WTAMU Amarillo Center would create. By the year 2020, more than 65 percent of jobs will require post-secondary education, and the WTAMU Amarillo Center will be vital in making sure that Amarillo residents have the skills employers need.
Partner with Amarillo employers

A permanent center in the heart of downtown Amarillo puts WTAMU in a position where it can be responsive to the needs of the Amarillo business community while educating the skilled workforce it requires to thrive.
Increase AMARILLO’S EARNING POWER

A person with a bachelor’s degree will earn $964,000 more than a high school graduate. A person with a graduate degree or above will earn $2 million more during their lifetime—more than someone with some college or an associate degree. The WTAMU Amarillo Center brings this potential closer to Amarillo residents by offering higher education within reach—closer to home and closer to work.
more EDUCATION
less POVERTY

In the majority of the Texas Panhandle there is a strong inverse relationship between the percentage of people with a bachelor’s degree or higher and the percentage of people living below the poverty level. Education lifts individuals, as well as communities, out of poverty.

Partner with Amarillo residents

The WTAMU Amarillo Center not only provides the people of Amarillo unprecedented access to higher education, but it is a sign of the University’s commitment to making economic opportunities available to every student.
Improve QUALITY OF LIFE

Amarillo’s needs encompass more than just education. The WTAMU Amarillo Center will provide a physical location to consolidate and grow the University’s existing community resources such as the Small Business Development Center, Center for Learning Disabilities, Counseling and Research Center, and Speech and Hearing Clinic. With an established presence as a service provider and a relationship with the surrounding community, WTAMU can provide additional creative ways to serve Amarillo’s residents and provide concrete benefits.

THE AMARILLO CENTER WILL BRING WTAMU COMMUNITY RESOURCES TOGETHER
Partner with Amarillo Communities

The Amarillo Center will give WTAMU the opportunity to become part of the fabric of everyday life in the Panhandle by providing community services far beyond the scope of classroom education.
Crafting THE VISION

Renderings by Lavin Architects show an elegant campus that meets the needs of students, faculty and community visitors and stakeholders.

With an expected opening in fall of 2016, the new WTAMU Amarillo Center will encompass an area more than double the size of its current location.
Our community is so fortunate to see the continued growth and commitment of West Texas A&M University to the City of Amarillo. We share with Canyon pride in having WT expand its presence in our area. This commitment to Amarillo’s downtown redevelopment and city as a whole shows WT’s understanding of our needs and their ability to fill those needs.

Paul Harpole
Mayor of Amarillo
RENOVATION PLAN

Phase One

Guide

- Traffic and Gathering Spaces
- Classrooms (CR)
- University Police Department (UPD)
- Information Technology (IT)
- Unassigned Areas
- Stairs
- Maintenance and Mechanical Areas
- Elevators
- Restrooms
Starting
SOMETHING GREAT

The Commerce Building location will serve as the anchor of the downtown campus. The renovation of the Commerce Building allows for multiple University resources to be located under one roof. It also will increase the capacity of WTAMU at its downtown location and will accommodate more students.

BE A PART OF IT

Build WTAMU’s permanent, expanded presence in downtown Amarillo at the Commerce building.

HELP MAKE WTAMU A TRUE COMMUNITY PARTNER FOR AMARILLO THAT CAN:

• Create economic opportunities for businesses;
• Enhance access to higher education for its residents; and
• Improve quality of life for the Panhandle community.
“This is the most important thing that has happened to Amarillo in the last 50 years. Amarillo is the largest city in Texas without a major university, and we are strong supporters. Amarillo National Bank has committed one million dollars to the new permanent campus.”

Richard Ware
Chairman, Amarillo National Bank